

Sunset at Sunset Committee
February 24, 2011
Town Hall

Present: Bev, Marci, Lois, Karen D, Jean, Ann, Karen J.
Guest: Gary Parker

1. Treasurer's report: \$17, 561.28
2. Three vendors have already sent in applications and fees.
3. Bev distributed a draft email message to vendors from last year, encouraging them to submit applications soon. Since all vendor spaces sold out last year, the message states that by the deadline there may not be any spaces available.
4. Discussed entertainment and military bands.
5. Gary informed the committee that a request dated February 8 has been received from Rich Cerrato for information on SAS. Names & addresses of committee members, bylaws, mission statement, financial reports, statements, receipts, payments made to vendors, income statements, public bids, written notes, minutes, and email related to SAS.
6. Committee is in favor of having a 5K on the beach again this year. Discussed the possibility of having chip timing this.
7. Discussed possibility of having a food court. In general, the group felt that we already had an area where most of the food vendors are located.
8. Jean suggested having a large centrally located signs with maps of the vendors.
9. Lois discussed parking and using Elks and volunteers. It was suggested that Mike Williams chair a parking committee. Also discussed using Elks for morning parking and a church men's group for the afternoon.
10. Discussed new design for sweatshirts and t-shirts, perhaps a photo of a sunset or kindred spirit. A tag line might be "all the best sunsets are at..."
11. Judy Ballweg is willing to chair the photo contest. Discussed possible themes. One suggestion was A day in the life...at Sunset Beach. Another idea was Seascapes or Waterscapes.
12. Bill Gore from Platinum Entertainment has reserved October 1 for us. Bev mentioned that people commented that they like having tables and chairs. Discussed adding additional tables and chairs.
13. Agreed that we will use the same sound man again.
14. Bev has a contact who is interested in supplying us with an ATM and credit card services. We will invite him to provide information at the next meeting.

Next meeting: March 24 at 1:00 pm, Town Hall
Order lunch--Karen D. to get menu

Ann Bokelman
Secretary